



Founder Bio - Piyush Agarwal

AI VidSummary Marketing Resources

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Founder Bio - Piyush Agarwal

Quick Facts

Name	Piyush Agarwal
Title	Solo Founder & Creator
Company	WIN MASSIVE IMPACT PVT LTD
Product	AI VidSummary
Location	Kolkata, India
Email	piyush@winmassiveimpact.com

Professional Headshot

 Piyush Agarwal

Available Files:

- [Piyush-Agarwal-Headshot.jpg](#) - Primary headshot
- [Piyush-Agarwal-Headshot-Alt.jpg](#) - Alternative headshot

For additional photos or custom requests, contact: piyush@winmassiveimpact.com

Short Bio (50 words)

Piyush Agarwal is the solo founder of AI VidSummary, a YouTube summarization tool used by learners worldwide. With a background in digital marketing and no formal coding experience,



Piyush built AI VidSummary using AI-assisted development, proving that great products can emerge from real user needs, not just technical expertise.

Medium Bio (150 words)

Piyush Agarwal is the solo founder and creator of AI VidSummary, an AI-powered tool that transforms YouTube videos into instant summaries.

With over a decade of experience in digital marketing—running agencies, managing campaigns, building websites with WordPress and tools like Divi, Elementor, and GoHighLevel—Piyush had zero coding background when he started this journey. AI VidSummary began as a personal solution to his own learning challenges: too many videos, too little time.

What started as a Chrome extension for personal use evolved into a full product after colleagues began using it and requesting more features. After six months of internal testing and refinement, Piyush launched AI VidSummary to the public in December 2025.

His mission is simple: democratize video-based learning so that time constraints and language barriers no longer prevent people from accessing knowledge. AI VidSummary now supports 111 languages and serves learners globally.

Full Bio (300 words)

Piyush Agarwal is the solo founder and creator of AI VidSummary, an AI-powered platform that transforms hours of YouTube video content into actionable summaries in seconds.

Piyush's journey to founding AI VidSummary is unconventional. With a career spanning digital marketing, agency ownership, and freelance consulting, he spent years helping businesses with SEO, advertising, and website development using no-code tools like WordPress, Divi, Elementor, and GoHighLevel. He had no formal technical training and, by his own admission, "not a single bone of coding in my body."

The idea for AI VidSummary emerged from personal frustration. As an avid learner who relied heavily on video content and podcasts, Piyush found himself overwhelmed—too many hours of content, not enough time to watch it all, and no good tools to help. Existing solutions were either too expensive or too limited.



When AI development tools became accessible, Piyush saw an opportunity to build something for himself. Using AI-assisted "vibe coding," he created a Chrome extension that summarized YouTube videos. What began as a personal productivity tool quickly gained traction when colleagues started using it and providing feedback.

After six months of internal testing and continuous improvement based on real user needs, AI VidSummary evolved into a full web application with browser extensions, AI chat capabilities, support for 111 languages, and integration with tools like Notion.

Piyush launched AI VidSummary publicly in December 2025 with a clear mission: to democratize video-based learning worldwide. He believes that knowledge shouldn't be locked behind hours of watch time or limited by language barriers. The product's generous free tier reflects this philosophy—learning should be accessible to everyone.

AI VidSummary is part of AI Freedom Club, a broader platform of AI tools operated by WIN MASSIVE IMPACT PVT LTD, headquartered in Kolkata, India.

Key Talking Points

The "Vibe Coding" Story

- Built a successful tech product with zero coding background
- Used AI as a development partner, not just a tool
- Proof that great products come from understanding problems, not just technical skills

The Personal Origin

- Created the tool to solve his own learning overwhelm
- Used it privately for 6 months before realizing others needed it too
- Product shaped by real use, not market research

The Mission

- Democratize video-based learning globally
- Make knowledge accessible regardless of time or language
- Believes in generous free tiers—learning shouldn't be paywalled



The Marketing Background

- Decade+ in digital marketing gives unique perspective
- Understands both user needs and business sustainability
- Applies marketing thinking to product development

Quote for Press Use

"I built AI VidSummary because I was drowning in video content and couldn't find a tool that actually helped. Turns out, millions of other people have the same problem. You don't need to be a coder to build something useful—you just need to understand the problem deeply enough."

— Piyush Agarwal, Founder of AI VidSummary

Interview Topics

Piyush is available to discuss:

- Building tech products without coding experience
- AI-assisted development ("vibe coding")
- The future of video-based learning
- Bootstrapping as a solo founder
- The intersection of marketing and product development
- Making learning accessible globally

Contact for Interviews

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Photo available upon request